



Sponsorship opportunities

IPC Route to Net Zero

Joint online event of Healthcare Infection Society
and Infection Prevention Society

Tuesday 10 December 2024

www.his.org.uk | www.ips.uk.net

IPC Route to Net Zero

The second annual IPC Route to Net Zero conference is taking place on 10th December 2024. This year's event will be an online one, to encourage wide geographical attendance while minimising the event's carbon footprint.

With a range of keynote speakers, real-life case studies and industry presentations it will be of interest to IPC practitioners, sustainability teams, and those within procurement and estates teams looking to reduce their organisation's impact on the planet. Organised jointly by the Sustainability Special Interest Group of the Infection Prevention Society (IPS) and the Healthcare Infection Society (HIS), it will be an event that we hope will enable faster progress towards sustainable healthcare.

Why sponsor?

- Direct contact with **consultants, nurses, trainees, scientists, leaders and decision-makers** through live chat boxes during the event.
- Build key relationships with practitioners and decision-makers in a relaxed environment.
- A wider reach of delegates spanning a **global audience**, with on-demand access online after the event.
- Develop new and stronger community networks.
- **Increase familiarity** with your brand and products among experts in the field.
- Gain **first-hand insight** about market developments and what your customers are thinking.
- Gain access to **highly targeted direct marketing** channels



One-day event packages

For more information, please contact us at sustainabilitysig@ips.uk.net

	Bronze package	Silver package	Gold package
Full delegate list with name and job title (including contact details where consent is given)	✓	✓	✓
Opportunity to include a live link within pre- and post-event emails	✓	✓	✓
Logo on the advance event programme, webpage, emails and holding slides	✓	✓	✓
Number of words for your company profile on the event webpage		50	200
Feature in event email campaign to HIS and IPS mailing lists (approx. xxxxxx contacts)		✓	✓
One sponsored video of up to 5 mins during a break at chosen event		✓	✓
Banner in HIS and IPS e-newsletters (one month)			✓
Featured speaker in event programme (subject to availability)*			✓
	£750 + VAT	£1,000 + VAT	£1,900 + VAT

***Terms and conditions apply:**

- The speaker slot availability is dependent on the programme and will be available on a first-come, first-serve basis where applicable
- The proposed speaker and lecture title must be approved by HIS and IPS before being confirmed on the programme
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

Bookings received before 1 September 2024 (including a 25% non-refundable deposit) will receive a 15% discount on the above prices.