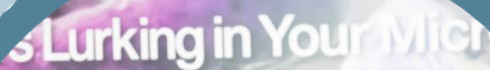


# *Don't panic! 2022*

23 JUNE 2022 | MANCHESTER CONFERENCE CENTRE



s Lurking in Your Micro



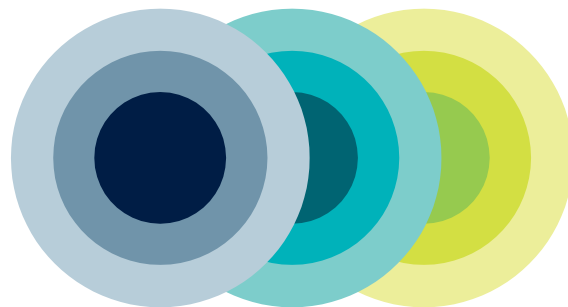
## Exhibitor Prospectus



***Don't panic!* provides an excellent opportunity for industry to **showcase** their products and services to **key influencers** and **decision makers** in IPC.**

There are numerous benefits from exhibiting at or sponsoring our events:

- 📍 **Build relationships** with an active and engaged audience of infection prevention and control **professionals**
- 📍 Generate **quality leads** from dedicated infection prevention and control professionals
- 📍 Discuss needs of your clients and potential clients, and **demonstrate your company's solutions** in person
- 📍 Exhibit in the **main event space** close to refreshment points
- 📍 **Expand your database** to strengthen your overall sales and marketing programme
- 📍 Gain valuable **customer feedback**





**23 JUNE 2022**

## **Don't panic! 2022**

Manchester Conference Centre

[his.org.uk/training-events/dont-panic/dont-panic-2022](https://his.org.uk/training-events/dont-panic/dont-panic-2022)

The annual *Don't panic! 2022* is organised by the Healthcare Infection Society. As a leading company involved in infection prevention and control we would like to invite you to exhibit at this event.

Our audience is primarily medical microbiologists and infection control nurses, and doctors enrolled on an infection speciality training programme, but also includes biomedical and clinical scientists, pharmacists and public health personnel. Previous events have attracted around 120-180 delegates and we expect to achieve similar numbers once again. This event offers you the opportunity to meet a diverse range of existing and potential customers with a common interest in combating infections.

This event will focus on practical aspects of infection control and it will include sessions on The old foes haven't disappeared..., Lessons for IPC in communicating risk, a short paper session, a new/ updated guidelines review and Lessons from the pandemic.

*Don't panic! 2022* is being held as a fully face-to-face event in central Manchester, which affords excellent road, rail and air transport links to potential attendees.

This is an important educational event for the Healthcare Infection Society, in an area of current strong clinical and commercial interest. We hope that you will be able to attend and contribute to what will be a great event.

Dr James Price

Chair

HIS Professional Development Committee



# Pricing

## Exhibition opportunities

### *Don't panic! 2022*

**£750 + VAT** per stand

This price includes:

- 2m x 1m exhibition stand including table and chair
- Refreshments and lunch for 2 company representatives
- Access to electrical points
- Delegate list after the event (with delegate permission)
- Access to the sessions for 2 company representatives



### **Additional sponsorship opportunities (only if booking an exhibition stand)**

Writing pads for delegates - A4 pads to be supplied by sponsoring company **FREE**

Pens for delegates - to be supplied by sponsoring company **FREE**

## How to book

Send the completed booking form and purchase order number by email to [admin@his.org.uk](mailto:admin@his.org.uk)

## Terms and conditions of booking

### **Payment**

All payment for stands should be received 6 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any resulting costs.

### **Cancellations**

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell the stand space.

### **Insurance**

Exhibitors are reminded of the need to consult their insurance company or insurance broker to cover themselves fully against all risks at the exhibition. On the rare occasion of an event being cancelled only the value of the exhibition stand will be refunded. Travel, accommodation and any other expenses must be covered by the exhibitor's own insurance. Exhibitors are required to take out their own public liability insurance for the event.

### **Additional charges**

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. screens or additional catering.

### **Risk assessment**

All space only stands must submit a risk assessment for their stand. A risk assessment template will be sent to confirmed exhibitors in advance of the event.

# Floor plan

## Venue

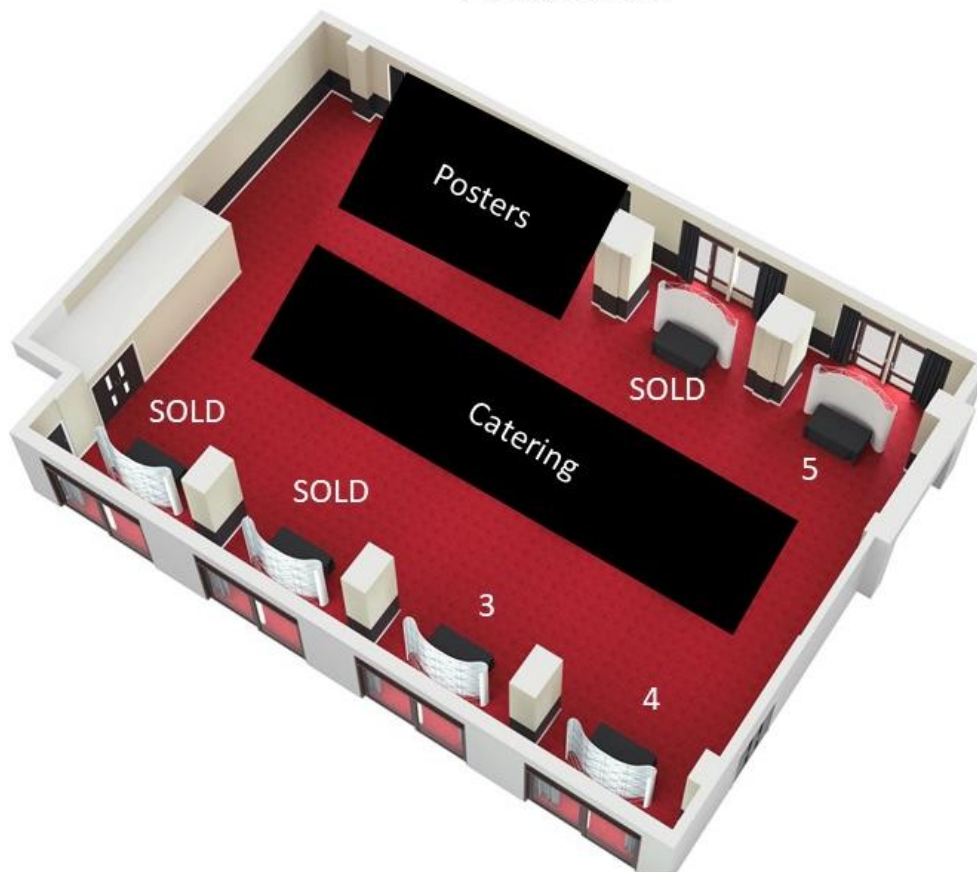
**Manchester Conference Centre**  
Sackville Street, Manchester M1 3BB

**Main meeting**  
Pendulum Suite

**Catering, posters and exhibition**  
Pioneer Room



## Pioneer Room



## Exhibition and sponsorship booking form

### Cost

### Tick

Exhibition stand <i>Don't panic!</i> 2022	<input type="checkbox"/>	£750 + VAT
A4 notepads (to be supplied by company)	<input type="checkbox"/>	FREE
Pens (to be supplied by company)	<input type="checkbox"/>	FREE
<b>Total</b>		

### Stand preference

	1 <sup>st</sup> preference	2 <sup>nd</sup> preference	3 <sup>rd</sup> preference
Stand number			

Do you require access to electrical points?

Yes

No

### Contact details of person to receive all further exhibition information

<b>Company name:</b>
<b>Contact name:</b>
<b>Address:</b>
<b>Telephone:</b>
<b>Email:</b>

### Payment method

### Tick

BACS: expected payment date _____ BACS payment to: Healthcare Infection Society Bank name: Barclays Bank Account No: 90548359 Sort code: 20-29-41	<input type="checkbox"/>
Invoice request. A copy of your purchase order paperwork must accompany this booking form in order for it to be processed.	<input type="checkbox"/>
A tax invoice will be sent to the address you indicate below.	

### Contact details for invoicing and payments (if different from above)

<b>Company name:</b>	
<b>Contact name:</b>	
<b>Address:</b>	
<b>Telephone:</b>	<b>Email:</b>

### Conditions of booking

By returning this booking form, you are accepting the Terms and Conditions laid out in the exhibition pack. If you have any questions about this, please talk to us before returning the form.

