

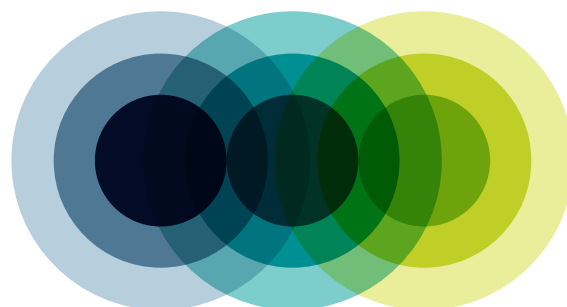
**Sponsorship and exhibition
opportunities 2019**



Our events provide an excellent opportunity for industry to **showcase their products and services to **key influencers** and **decision makers** in IPC.**

There are numerous benefits from exhibiting at or sponsoring our events:

- **Build relationships** with an active and engaged audience of infection prevention and control **professionals**
- Generate **quality leads** from dedicated infection prevention and control professionals
- Discuss needs of your clients and potential clients, and **demonstrate your company's solutions** in person
- Exhibit in the **main event space** close to refreshment points
- **Expand your database** to strengthen your overall sales and marketing programme
- Gain valuable **customer feedback**





Networking

14 MAY 2019

Spring meeting - Worries with the (hospital) water works

Royal College of Physicians, London
www.his.org.uk/training-events/spring-meetings/spring-meeting

19 JUNE 2019

Don't panic!

Midland Hotel, Manchester
www.his.org.uk/training-events/dont-panic

20 JUNE 2019

DIPC development day - Outbreaks and the DIPC: managing the fallout

Midland Hotel, Manchester
www.his.org.uk/training-events/dipc-network-and-development-programme

6 DECEMBER 2019

DIPC development day - Topic to be confirmed

Royal College of Physicians, London
www.his.org.uk/training-events/dipc-network-and-development-programme

Spring meeting

The annual HIS Spring meetings are focused on topical issues relating to infection prevention and control. The programme will include speaker presentations and a poster session and there will be networking opportunities over lunch and refreshments in the exhibition area throughout the day. The meeting is open to anyone with an interest in any aspect of healthcare-associated infection and we expect 100-150 attendees.

Don't panic!

The annual *Don't panic!* conference takes a practical approach to current infection control issues and our audience is primarily medical microbiologists and infection control nurses, and trainees, but also includes biomedical and clinical scientists, pharmacists and public health personnel. Previous events have attracted around 150-200 delegates and we expect to achieve similar numbers once again.

DIPC network and development Programme

The DIPC development days are aimed at current or aspiring DIPCs and Deputy DIPCs, or those in a similar role. They offer an opportunity for microbiologists and non-microbiologists to network and share best practice and knowledge.



Posters

Pricing

Exhibition opportunities

Spring meeting and *Don't panic!*

£750 + VAT per event per stand

This price includes:

- 2m x 1m exhibition stand including table and chair
- Refreshments and lunch for 2 company representatives
- Access to electrical points
- Delegate list after the event (with delegate permission)
- Access to the sessions for 2 company representatives



Book 2+ events
in 2019 and
receive a
10% discount

Additional sponsorship opportunities (only if booking an exhibition stand)

Writing pads for delegates - A4 pads to be supplied by sponsoring company **FREE**

Pens for delegates - to be supplied by sponsoring company **FREE**

Sponsorship opportunities

DIPC development days

Corporate sponsorship **£395 + VAT** per event (limited to 3 companies per event)

This price includes:

- 1 delegate space
- Seat literature drop
- Acknowledgement on holding slides

How to book

Send the completed booking form and purchase order number by email to paul.harrison@fitwise.co.uk

Terms and conditions of booking

Payment

All payment for stands should be received 6 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any resulting costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell the stand space.

Insurance

Exhibitors are reminded of the need to consult their insurance company or insurance broker to cover themselves fully against all risks at the exhibition. On the rare occasion of an event being cancelled only the value of the exhibition stand will be refunded. Travel, accommodation and any other expenses must be covered by the exhibitor's own insurance. Exhibitors are required to take out their own public liability insurance for the event.

Additional charges

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. screens or additional catering.

Risk assessment

All space only stands must submit a risk assessment for their stand. A risk assessment template will be sent to confirmed exhibitors in advance of the event.

Pad or Pens

If you have booked pads or pens, please deliver at least 2 weeks prior to the event to: Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian EH47 7AQ. Number of items required will be confirmed closer to the event.

Exhibition and sponsorship booking form

Cost

Tick

Exhibition stand Spring meeting	<input type="checkbox"/>	£750 + VAT
Exhibition stand <i>Don't Panic!</i>	<input type="checkbox"/>	£750 + VAT
Corporate sponsorship DIPC day June	<input type="checkbox"/>	£395 + VAT
Corporate sponsorship DIPC day December	<input type="checkbox"/>	£395 + VAT
A4 notepads (available if booking a stand)	<input type="checkbox"/>	FREE
Pens (available if booking a stand)	<input type="checkbox"/>	FREE
More than 1 event = 10% reduction	<input type="checkbox"/>	-10%
Total		

Contact details of person to receive all further exhibition information

Company name:
Name:
Address:
Telephone:
Email:

Payment method

Tick

Cheque to follow made payable to 'Fitwise Ltd.'	<input type="checkbox"/>
BACS: expected payment date _____ BACS payment to: Fitwise Management Account. Account No: 10325314 Sort code: 83-51-00 Please fax remittance advice to 01506 811477	<input type="checkbox"/>
Invoice request. A copy of your purchase order paperwork must accompany this booking form in order for it to be processed.	<input type="checkbox"/>
A 'paid' tax invoice will be sent to the address you indicate below on receipt of payment.	

Contact details for payment queries (if different from above)

Name:
Address:
Telephone:
Email:

Conditions of booking

By returning this booking form, you are accepting the Terms and Conditions laid out in the exhibition pack. If you have any questions about this, please talk to us before returning the form.

